

3.2.2. Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years.

S. No **Particulars** Page No **Research Trends In Chemistry** 1 3-5 Entrepreneurship And Business Model 6-7 2 3 Python Bootcamp And Career Guidance Program 8-9 4 10-11 **Research Writing And Selection Of Journals** 5 How To Write Research Paper 12-13 14-15 6 Intellectual Property Rights 7 **Ethical Hacking** 16-17 8 Current Research Trends In Nanotechnology 18-20 Women's Entrepreneurship Skills & American Single 9 21-22 Stroke Painting Research Methodologies In Computer Science 10 23-24 11 **Research And Development** 25-26 12 Methodological Challenges And Research Methods 27-28 13 Career Guidance On Entrepreneurship Awareness Program 29-30 14 Scope Of Research 31-32

2022-2023

15	Current Scenario Research In Molecular Techniques	33-34
16	Scholarly Information For Teaching, Learning & Research	35-36
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19	How To Write The Journals And Publish Books	41-42

RESEARCH TRENDS IN CHEMISTRY



ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE Accredited by the NAAC with 'B' Grade Vaniyambadi-Tamilnadu. Department of Chemistry

Report

20-03-2023

'RESEARCH TRENDS IN CHEMISTRY OF CRYSTALS'

On 20th March 2023, **Department of Chemistry** conducted One day "**Research based State level seminar**" on the topic '**RESEARCH TRENDS IN CHEMISTRY OF CRYSTALS**' in which **Dr.C.Thirupathy, Assistant Professor, JCT College of Engineering and Technology, Coimbatore**, was the Resource person.

The Program was started with the Qirath which was sung by Ms.A.Aleena Nousheen, III B.Sc Chemistry and the translation of qirath was done by Ms.M.Arshiya Batool, III B.Sc Chemistry. Followed by Thamizh thai vaazhththu sung by our department students. Then the Resourse person was Introduced by our Department staff Prof.Ms.A.Faiqua Anjum The chief guest disquisition on the crystal growth in affordable cost and the Recent Trends in crystals was thought provoking. The Presidential Address was given by our beloved Principal Dr.M.Renu mam. The Next part of this Program was Introduction of Chief guest done by Our Department Head, Prof.Ms.J. Thilagavathi.

Then the Dias was left to the Resourse Person guest **Dr.C.Thirupathy**, for his Knowledgeble Presentation. He clearly Explained all the Steps involved in the crystal Growth. He also included

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how the crystal growth is useful in everyday research in Semiconductors, Pharmaceuticals and Food and Beverage indutry etc.

All the I, II, III B.Sc Chemistry students (119 students) attended the program which was very encouraging and Knoweledgefull. Then program got more effective with clearing the doubts in the interactive session. To the final gratitude, **Prof.Ms.K.Aishwarya** delivered the vote of thanks. The Program was Ended with the Nation Antham and the Bunch of Knowledge on that topic.





RESEARCH TRENDS IN CHEMISTRY OF CRYSTALS ON 20-03-2023



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ENPRENEURSHIP AND BUSINESS MODEL

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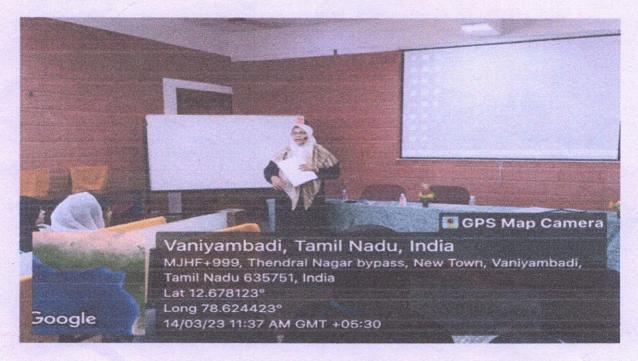


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ENTREPRENEURSHIP DEVELOPMENT CELL

One day National Level Workshop on Entrepreneurship and Business Model

Report



Entrepreneurship Development Cell organized One Day National Level Workshop on Entrepreneurship and Business Model on 14th March 2023 at 11a.m. in AI Lab. 149 students from B.Com (CA), BBA, NFSMD and Commerce (G) Department were participated in the workshop. The Resource Person was Dr. A. Nasimunnisa, Assistant Professor of Commerce and Director of JBAS Business Incubation Center, Chennai. Really the workshop was very useful and informative to the entire student.

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HEAD OF THE DEPARTMENT DEPARTMENT OF COMMERCE

(COMPUTER APPLICATION) ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

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PRINCIPAL ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIYAWIBADI.

PYTHON BOOTCAMP AND CAREER GUIDANCE PROGRAM

REPORT

WORKSHOP on "Python Bootcamp and Career Guidance Program"

Date: 09.03.2023 to 11.03.2023

Venue: Seminar Hall

PG Department of Computer Science and Department of Computer Applications organized a three days online workshop, Ms. Dharna Ahuja, Trainer from Lucknow, was invited as key note speaker. The information shared by the speaker was very useful and informative. 49 students participated in this Workshop and got benefitted.

G. Shamil Signature of H.O.D



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RESEARCH WRITING AND SELECTION OF JOURNALS



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INTERNAL QUALITY ASSURANCE CELL

Report - Faculty Development Program on

Research Paper Writing and Selection of Journals 03-03-2023

The Internal Quality Assurance Cell of Islamiah Women's Arts and Science College organized a Faculty Development Program on Research Paper Writing and Selection of Journals with **Dr. J.** Lesitha Kumari, Research Associate – Assistant Professor, Research Department of Biotechnology, Marudhar Kesari Jain College, Vaniyambadi as resource person on 3.3.23 between 1.00 p.m. and 2.30 p.m. with 85 faculty members and 210 students in attendance in the Seminar hall.

The Principal, Dr. M. Renu, gave the presidential address in which she tried to impress upon the great need for productive research in the academia today. Research for the sake of research would be meaningless if not done with an enriched and awakened mind.

The resource person, Dr. J. Lesitha Kumari, who has had several years of experience in research, in a few short words dealt with the difficulties in research – choice of subject, identifying problems, selection of methodology, use of resources and finally filtering out reliable journals from the overflowing fake ones. She gave examples from several of her own completed and ongoing research the various obstacles one would invariably face and how best to encounter them.

The faculty members and the students about to venture into the realm of research asked several questions regarding the selection of journals and especially about writing review articles and all were satisfactorily answered by the resource person.



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HOW TO WRITE RESEARCH PAPER



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PG Department of Biochemistry

"How to write Research Paper" on 23-02-2023

The PG Department of Biochemistry organized program focused on honing the skills of its students in writing research papers. **167 Students** from the Biochemistry department, including both postgraduates and undergraduates, as well as faculty members interested in research publication. This Program provided a platform for participants to learn essential techniques and strategies for effectively communicating their scientific findings through written publications. Resource person **Dr.M.Renu** covered following aspects.

Understanding the Structure of a Research Paper: Participants were introduced to the standard structure of a research paper, including the title, abstract, and introduction, methods, results, discussion, and conclusion sections.

Writing Style and Language: Guidance on writing clear, concise, and grammatically correct scientific prose. Tips were provided on avoiding jargon, maintaining objectivity, and using appropriate scientific terminology.

Effective Data Presentation: Techniques for presenting research data effectively using tables, figures, and graphs. Participants learned how to choose the most suitable format for different types of data and how to ensure clarity and coherence in data visualization.

Citation and Referencing: Instructions on citing sources accurately and adhering to a specific citation style (e.g., APA, MLA, or Vancouver). Participants were guided on how to compile a reference list and avoid plagiarism.

Peer Review and Revision: Strategies for seeking feedback from peers and mentors, as well as techniques for revising and improving draft manuscripts based on reviewer comments.

This Program provided valuable opportunity for biochemistry students to develop essential skills for communicating their scientific work effectively. By receiving guidance from an experienced resource person and engaging participants gained confidence in their ability to produce high-quality research publications. This event underscores the department's commitment to fostering academic excellence and research discrimination among its students.

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INTELLECTUAL PROPERTY RIGHTS

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INTERNAL QUALITY ASSURANCE CELL

Report -Awareness Program on

Intellectual Property Rights on 03-02-2023

The Internal Quality Assurance Cell of Islamiah Women's Arts and Science College organized an Awareness Program on Intellectual Property Rights with Mr. Lakshmi Narayanan A, Examiner of Patents and Designs, NIPAM Officer (Group A Gazette), Intellectual Property Office, Govt. of India, as resource person on 3.2.23 in two sessions - 10.00-11.30 a.m. & 12.30 – 2.00 p.m. with 692 students and 30 faculty members taking part in the program from various departments.

Principal, Dr. M. Renu, delivered the Presidential address in which she exhorted the students to do away with their ignorance in the matters of their rights and acquire legal awareness as it would ensure their safety in every sphere of life. Moreover she impressed upon them the need to not only reserve their ideas to the papers alone but use it for creative purposes.

Mr. Lakshmi Narayanan, the resource person, based his presentation on the axiom of education, research and sustainable development of community all the while protecting ones' creative oeuvre. He spoke about the legal rights a person can access via patents, trademarks, copyrights, Geographical indications, Designs, trade secrets etc. The validity, qualifying criteria of each and the other variables that may affect the implementation of these rights were discussed at length. He said that it is imperative that the students or researchers, irrespective of how significant or otherwise their creation, invention or discovery is, must be aware of these rights they possess and exercise them at the appropriate time to safeguard themselves from being exploited and their work stolen by unscrupulous individuals.

The students were fascinated by how big brands, lay entrepreneurs and even local weavers and traders protect their work/ product/ skill/ technique through implementing IPR. They came up with several pertinent questions and were satisfactorily answered by the resource person. Both the sessions were quite productive and could be considered a resounding success.

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ETHICAL HACKING



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DEPARTMENT OF COMPUTER APPLICATION

SEMINAR ON ETHICAL HACKING

04-02-2023

Report

The Department of Computer Application hosted a seminar on Ethical Hacking, featuring esteemed Chief Guest Mr.N.Aashiq Ahamed, an Associate Security Engineer at Crossbow Labs, Bangalore, and Karnataka. The event, conducted on February 4, 2023, from 10:00 AM to 12:00 PM, was held in an online mode; facilitating broader participation with 55 attendees Mr.Aashiq Ahamed shared invaluable insights into the realm of Ethical Hacking, emphasizing its ethical and legal implications. His extensive experience in cyber security, particularly in ethical hacking, provided attendees with a comprehensive understanding of the subject matter. He elucidated on various hacking techniques, tools, and methodologies, shedding light on their ethical applications in safeguarding digital assets.

The seminar fostered an interactive environment, allowing participants to engage in meaningful discussions and pose pertinent queries. Ahamed's expertise coupled with the active participation of attendees contributed to a rich learning experience.

Overall, the seminar proved to be highly informative and beneficial for attendees, empowering them with the knowledge and awareness essential for ethical hacking practices. It not only enhanced their understanding of cyber security but also inspired them to pursue ethical hacking as a responsible and impactful career path.



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CURRENT RESEARCH TRENDS IN NANOTECHNOLOGY



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Seminar Report - "Current Research Trends in Nanotechnology"

Date: 23rd January 2023 Venue: Seminar Hall, Islamiah Women's Arts and Science College, Vaniyambadi Organized by: Department of Zoology

The Department of Zoology at Islamiah Women's Arts and Science College, Vaniyambadi, organized a seminar on the topic "Current Research Trends in Nanotechnology" on 23rd January 2023. The seminar aimed to provide insights into the latest advancements in nanotechnology and its applications in various fields, particularly in zoological sciences. 93 students across all years of the B.Sc. Zoology program participated in the programme.

Dr. S.BHARATHIRAJA. M.Sc., Ph.D., Assistant Professor (BIOCHEMISTRY), School of Biotechnology, University of Jammu. graciously consented to be the resource person for the seminar. His expertise in the intersection of nanotechnology and zoology ensured an informative and engaging session for the attendees.

The seminar commenced with an introduction by the head of the Department of Zoology, highlighting the significance of nanotechnology in contemporary scientific research, especially in the realm of Zoology. Dr. S. Bharathiraja then delved into the intricacies of nanotechnology, elucidating its principles, techniques, and recent developments.

Throughout the seminar, Dr. S. Bharathiraja discussed various applications of nanotechnology in zoology, including drug delivery systems, biosensors, tissue engineering, and environmental monitoring. He also shed light on the potential challenges and ethical considerations associated with the integration of nanotechnology into zoological research and its implications for society and the environment.

The interactive nature of the session facilitated meaningful discussions among the participants, comprising faculty members, researchers, and students from the Department of Zoology and related disciplines. Attendees had the opportunity to pose questions, share insights, and exchange ideas, enriching the learning experience.

ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIYAMBADI. In conclusion, the seminar on "Current Research Trends in Nanotechnology" organized by the Department of Zoology at Islamiah Women's Arts and Science College, Vaniyambadi, proved to be a resounding success. It not only broadened the understanding of nanotechnology's applications in Zoology but also inspired attendees to explore innovative avenues in their respective fields of study and research.

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WOMEN'S ENTREPRENEURSHIP SKILLS & AMERICAN SINGLE STROKE PAINTING



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DEPARTMENT OF INTERIOR DESIGN & DÉCOR

REPORT

AWARENESS PROGRAMME ON WOMEN ENTREPRENEURSHIP SKILL – SINGLE STROKE PAINTING.

Department of Interior Design & Décor organized Awareness Programme on Women Entrepreneurship Skill on 22.11.2022 at IDD studio Lab Where 109 Students has participated. The Program started with the Prayer song by Ms. Faiza Ribqah of III- IDD, followed by Welcome Address by Ms. Nafeesa Farheen of III- IDD and Ms. Maheera Fazeen read the Profile of Resource Person Ms. Olive Santhi President, Rotary club angels, Hosur, CEO of Olive crafts. She shared her great Knowledge and experience on craft skills and motivated the students to involve in Women Entrepreneurship also demonstrated the American Single Stroke Painting. The Program ended with Vote of thanks by Ms. Haaneya Maream of II- IDD.

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ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIVAMBADI.

RESEARCH METHODOLOGIES IN COMPUTER SCIENCE

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PG DEPARTMENT OF COMPUTER SCIENCE

&

DEPARTMENT OF COMPUTER APPLICATIONS

REPORT

SEMINAR ON RESEARCH METHODOLOGIES IN COMPUTER SCIENCE

PG Department of Computer Science &Department of Computer Applications organized Seminar on the topic **"Research Methodologies in Computer Science"** on **18 October**, **2022.Dr.M.Duraisamy**, Head of the Department, Department of Computer Applications, Government Arts and Science College, Thiruvalluvar University Constituent College, Tirupattur was the resource person. He shared his valuable knowledge on the given topic. **371 students** from I, II, III BCA, I,II,III B.Sc (CS) and I,II M.Sc (CS) participated in the seminar and got benefitted.

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RESEARCH AND DEVELOPMENT



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A Report

on

Seminar

"Research and Development

DATE:29.09.2022

The Research Cell of Islamiah Women's Arts & Science College organized a one-day seminar centered on "Research and Development" on September 29, 2022, in the seminar hall. Dr. S. Uma, Assistant Professor of Computer Science and Computer Application, and Head-Incharge B.B.A at Government Arts and Science College, Tirupattur, was the esteemed guest of honor. The seminar's objective was to instruct students on diverse research methodologies, the hurdles faced during the research journey, and the progressions within the research domain.

The seminar began with an invocation, followed by a cordial greeting from Ms. Rahmath Bi, Assistant Professor of Zoology. Dr. M. Renu, Principal of Islamiah Women's Arts and Science College, delivered a presidential speech underscoring the significance of research in academic endeavors. Subsequently, Dr. C. Deepa, the Coordinator of the Research Development Cell, presented the keynote address of the chief guest, highlighting the importance of embracing innovative research methodologies. During her address, Dr. S. Uma offered valuable insights into innovative research methodologies and the inherent challenges within the research process, capturing the attention of the audience. The attendees, consisting of 114 students and staff members, were engaged throughout the presentation. The session concluded with Ms. Madiha Suman S.M., Assistant Professor of English, extending a vote of gratitude to the chief guest, Dr. S. Uma, and the eager attendees for their vibrant participation, followed by the singing of the national anthem.

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METHODOLOGICAL CHALLENGES AND RESEARCH METHODS



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DEPARTMENT OF FOODS AND NUTRITION

ORGANIZES

ONE DAY INTERNATIONAL CONFERENCE ON METHODOLOGICAL CHALLENGES AND RESEARCH METHODS – 29.09.2022

REPORT

Department Of Foods and Nutrition has organised **One Day International Conference** on 29.09.2022 on the topic **Methodological Challenges And Research Methods** The program was started with prayer followed by Tamil Thai Vazhthu. As a part of our tradition welcome address was given by Ifra Konen from II B.Sc NFSMD following the welcome address, presidential address was given by Principal Dr.M. Renu. Ms. G. Sathya from II B.Sc NFSMD introduces the guest to the gathering. After this **Dr.Hajee Zahera Jabeen, Ph.D, Senior Scientist At Exxon, Mobil Research and Engineering, New Jersey, USA** the chief guest of this program highlighted the concise statement of the specific goals and aims of a research study and also she encouraged and motivated the students to accomplish the research work. Around 156 students were very actively participated on this conference. The Complete session was interactive, informative and helped everyone imbibe knowledge about the research. Finally, the vote of thanks was proposed by Ms. Ayisha Ikramullah from III B.Sc NFSMD followed by National Anthem.



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CAREER GUIDANCE ON ENTREPRENEURSHIP AWARENESS PROGRAM



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CAREER GUIDANCE ON ENTREPRENEURSHIP AWARENESS PROGRAM -22-09-2022

REPORT OF ENTRPRENEURSHIP AWARENESS PROGRAM

Department of Business Administration organized an Entrepreneurship Awareness Program on 22.09.2022 at 10.30 am in the Seminar hall. All the dignitaries for the program were from District Skill Training Officers Tirupattur, District Industries Centre Tirupattur, Self-Employment Training Institute Tirupattur, Project director from Collector Office Tirupattur and MSME Association Vaniyambadi. Mr. C. Paneer selvam a motivational speaker explained about the future entrepreneur and benefits. Mr. Ravi said about the TN State Industrial Policy, schemes, DICs and its services provided to the customers. Mr. Arun Pandiyan who is Lead District Manager gave a thorough explanation about the bank schemes and services offered by banks for SMEs. He interacted with students and tremendously informed them about courses to selected for higher studies. Mr. Arun gave a clear idea about the job opportunities available in various fields. Mrs. Umamageshwari a Project Director from Collector Office explained about the project idea generation and selection process. She very well made our students understand about the steps required to start a business. Nearly, 278 students attended the program and were highly benefited. The program was conducted both through Offline Online mode via Googe Meet.

HEAD OF THE DEPARTMENT DEPT. OF BUSINESS ADMINISTRATION ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIYAMBADI.

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SCOPE OF RESEARCH



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A Report

on

Seminar

"Scope in Research"

DATE:16.09.2022

The Research Cell of Islamiah Women's Arts & Science College organized a one-day seminar focused on the exploration of "Scope in Research." On 16.09.2022 in the seminar Hall with Dr. Binoy Barman, Professor of English, Faculty of Humanity and Social Science, Daffodil International University, Bangaladesh, as the guest of honour. The seminar aimed to enlighten students about various methodologies and challenges encountered in the research process.

The seminar began with a prayer, followed by a warm welcome by Ms.Madiha Suman, Assistant Professor, Department of English and presidential address by Dr. M. Renu, Principal, Islamiah Women's Arts and Science college, emphasizing the importance of research in academic pursuits. Dr. C. Deepa, the Coordinator of Research Cell, delivered the chief guest address, shedding light on the significance of adopting innovative techniques in research methodologies. Dr. Binoy Barman, in his address, captivated the audience with his insights into innovative research methodologies and the challenges inherent in the research process. The audience, comprising 148 students and staffs from diverse departments, actively engaged with Dr. Binoy, the spokesperson, as he introduced cutting-edge research techniques and addressed pertinent issues.

The program concluded with a vote of thanks delivered by Dr. M. Suganya, Assistant Professor, Department of Biochemistry, expressing gratitude to the chief guest, Dr. Binoy Barman, and the enthusiastic audience for their active participation.

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Research Coordinator

CURRENT SCENARIO RESEARCH IN MOLECULAR TECHNIQUES



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PG Department of Biochemistry

"Current Scenario in Research on Molecular Techniques"

PG Department of Biochemistry organized an informative program aimed at enhancing the understanding of advanced molecular techniques among its students along with faculty members. This event provided an opportunity for 167 students from the Biochemistry department to gain insights into the latest research and developments in the field of molecular biology. Resource person **Dr.A.Liyakat Ali** covered following aspects on during the session.

Key Topics Covered:

Introduction to Modern Molecular Techniques: An overview of the latest molecular techniques and their applications in current research. The session included discussions on PCR, CRISPR-Cas9, Next-generation sequencing, and RNA interference.

Applications in Medical and Agricultural Biotechnology: Insight into how these techniques are revolutionizing fields such as genomics, diagnostics, and crop improvement. The resource person highlighted case studies where molecular tools have led to breakthroughs in disease treatment and sustainable agriculture.

Demonstrations: Participants were introduced to practical aspects of applying molecular techniques in laboratory settings. This included demonstrations of sample preparation, machine handling, and data analysis.

Ethical Considerations and Future Directions: A discussion on the ethical implications of advanced molecular techniques, such as gene editing and cloning. The session also explored potential future trends in molecular biology research.

This program was a significant opportunity for biochemistry students to connect theoretical knowledge with practical applications, encouraging them to explore innovative areas of research in molecular biology. Through lectures, demonstrations, and interactive discussions led by an experienced resource person, students were equipped with the knowledge and skills necessary to advance in their academic and professional careers in the field of biochemistry and molecular biology.

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SCHOLARLY INFORMATION FOR TEACHING, LEARNING & RESEARCH



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INTERNAL QUALITY ASSURANCE CELL

REPORT -Workshop on

Scholarly Information for Teaching, Learning & Research

The Internal Quality Assurance Cell of Islamiah Women's Arts and Science College organized a Workshop on Scholarly Information for Teaching, Learning & Research for 100 faculty members and 197 selected students from various departments on 14.9.2022 in the Seminar Hall at 11:00 am

The program was chaired by the Principal, Dr. M. Renu with resource persons Dr. Nawaz Basha, Assistant Professor of Computer Science, Islamiah College (A) and Dr Latheef Librarian, Islamiah College (A) Dr. Nawaz Basha spoke on NPTEL, SWAYAM & MOOC Courses while Dr. Latheef briefed on E-Resources for Teaching, Learning and Research

Principal. Dr. M. Renu, delivered the presidential address in which she stressed upon the significance of research and constant updating required in the academia to be on par with the best in the field. She also spoke on how research enhances one's subject knowledge so much so that teaching becomes truly effective yielding greater and better results.

The Resource persons Dr. Nawaz Basha speaking about NPTEL, SWAYAM & MOOC Courses gave detailed list of options available to students and faculty with the wide range of online courses available, both paid and free, in every field and Dr. Latheef in his discussion on E- Resources for Teaching Learning and Research tried to impress upon the audience the necessity for constant research busting myths surrounding publications and the credibility of journals and how to identify fake ones from reliable options available for a researcher. Dr. Latheef also spoke of the role a library of an institution plays in constructing a healthy research environment



ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIVAMSADI.

RESEARCH GAP FINDINGS



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A Report

on

Seminar "Research Gap Findings"

DATE:30.08.2022

The Research Development Cell of Islamiah Women's Arts & Science College organised a one-day seminar on the research topic "*Research Gap Findings*" on 30.08.2022 in the seminar hall. The seminar began with a prayer, seeking divine guidance and blessings, followed by a presidential address delivered by Dr. M. Renu, Principal of Islamiah Women's Arts & Science College, and a chief guest address given by Dr. C. Deepa, the Coordinator of the Research Cell. The principal felicitated the guest of honour Dr. Thirunavukkarasu, Assistant Professor of English, Muthurangam Arts and Science college, Vellore. A total of 151 students and staffs from various departments participated in the seminar, serving as an engaged audience for the informative lecture delivered by Dr. Thirunavukkarasu Assistant Professor of English, Muthurangam Arts and Science college. Vellore.

The chief guest addressed various aspects of research, including methodological, practical, conceptual, and knowledge gaps. The audience found the research topic to be both unique and intriguing, sparking a high level of interest and engagement throughout the seminar. The program concluded with Ms. Suganya M., Assistant Professor of Biochemistry, delivering vote of thanks, expressing gratitude to the chief guest and the audience on behalf of the Research Cell. The program ended with the rendition of the national anthem.



PRINCIPAL ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIYAMBADI.

INNOVATIVE RESEARCH AND CREATIVITY MANAGEMENT IN A COMPETITIVE BUSINESS ENVIRONMENT

INNOVATIVE RESEARCH AND CREATIVITY MANAGEMENT IN A COMPETITIVE BUSINESS ENVIRONMENT ON 27-08-2022



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REPORT OF THE PROGRAM

Department of Business Administration organized "One Day National level Research Seminar" on 27.08.2022 in our College at Seminar Hall. The chief guest for the program was MR. B. IMRAN BASHA MBA, M.Phil.P.hD., Head Department of Commerce & Management, Brindavan College, Yelahanka, Bengaluru. Program was organized in both online and off-line mode, in online mode nearly 15 students including staffs and in offline mode at seminar hall students from BBA and B.Com. General attended the program. Overall, 250 students and staffs from five colleges attended the program. The program was very interactive, productive and valuable for the students. Mr. IMRAN BASHA sir disseminated lot of information to the students which was very beneficial for their present and future life. He interacted with them using ICT tools; He created awareness on Environmental issues and women Empowerment and gave more practical examples for students. Being a versatile person he gave various insights about the BBA course and the benefits to be attained in future. Students from II BBA and III BBA presented Paper on international business environment. On the whole, the program was very fruitful to our students and gained new knowledge.



HEAD OF THE DEPARTMENT DEPT. OF BUSINESS ADMINISTRATION ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE VANIYAMBADI.

HOW TO WRITE THE JOURNALS AND PUBLISH BOOKS



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A Report

One Day Workshop on

"How to write Journals and Publish Books"

DATE:14.07.2022

The Research Cell at Islamiah Women's Arts & Science College organized a one-day Workshop focused on "How to write Journals and Publish Books" held on July 14, 2022, at the seminar hall. Ms. Valli S., Assistant Professor and Head of Bargur Government Arts and Science College, graced the event as the distinguished guest of honor. The Workshop aimed to guide students on navigating through various research Journals and Articles, addressing common challenges encountered during the writing process, and exploring advancements within the research domain.

The seminar commenced with an invocation, followed by a warm welcome from Ms. R. Renuka, Assistant Professor of Commerce. Dr. M. Renu, Principal of Islamiah Women's Arts and Science College, delivered a presidential speech underscoring the pivotal role of research in academic pursuits. Dr. C. Deepa, the Coordinator of the Research Development Cell, delivered the keynote address on behalf of the chief guest.

Ms. S. Valli provided valuable insights into research methodologies during her address, captivating the audience's attention. The session, attended by 82 students and staff members, witnessed active participation and engagement throughout the presentations. Ms. Madiha Suman S.M., Assistant Professor of English, extended gratitude to the chief guest, Ms. S. Valli, and all participants for their enthusiastic involvement, concluding with the singing of the national anthem.



Prinčipal Islamiah Women's Arts and Science College Vaniyambadi - 635 752.